

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
5205

In Re Application Of: **HENDRICKS, John S., et al.**

Serial No.
09/973,083

Filing Date
10/10/2001

Examiner

Group Art Unit
2611

Title: **INTERNALLY TARGETED ADVERTISEMENTS USING TELEVISION DELIVERY SYSTEMS**

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Address to:
Assistant Commissioner for Patents
Washington, D.C. 20231

MAR 20 2003
Technology Center 2600

37 CFR 1.97(b)

1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.

37 CFR 1.97(c)

2. ☐ The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b), provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of:

☐ the statement specified in 37 CFR 1.97(e);

OR

☐ the fee set forth in 37 CFR 1.17(p).

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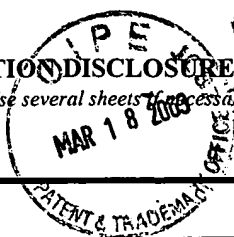
Dated: **March 18, 2003**

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INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)



Docket Number (Optional)

5205

Application Number

09/973,083

Applicant(s)

HENDRICKS, John S., et al.

Filing Date

10/10/2001

Group Art Unit

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U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	US 5,317,391	05/31/1994	Banker, et al.			
	AB	US 5,374,951	12/20/1994	Welsh			
	AC	US 5,635,989	06/03/1997	Rothmuller			
	AD	US 5,467,402	11/14/1995	Okuyama, et al.			
	AE	US 6,201,536	03/13/2001	Hendricks, et al.			
	AF	US 5,550,863	08/27/1996	Yurt, et al.			
	AG	US 5,270,809	12/14/1993	Gammie, et al.			
	AH	US 5,715,315	02/03/1998	Handelman			

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FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
							YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.